

58th CONFERENCE OF THE TOURIST RESEARCH CENTER

PROGRAM
23rd-26th April 2026



58 th CONFERENCE OF THE TOURIST RESEARCH CENTER
PROGRAM

Day 1: Thursday, April 23

From 14:00

Check-in

19:00

Welcome Cocktail at Vila Galé Ampalius



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Day 2: Friday, April 24

09:30 – 10:20 Opening of the Conference

Chair: Egon Smeral, Secretary General of TRC

09:30 – 09:35 Antónia Correia, Word of Welcome

09:35 – 09:40 Egon Smeral, Opening

09:45 – 09:50 Telmo Pinto, Mayor of the Loulé Municipality, Word of Welcome

09:50 – 10:20 Justyna Majewska, Synthesis of the activities of the TRC-members (with discussion)

10:20 – 10:50 Presentations by New Members on their activities and those of their institutions.

Chair: Antónia Correia

10:20 – 10:35 Damiano De Marchi, Presentation of his activities and the activities of his institution

10:35 – 10:50 Anne Koechling, Presentation of her activities and the activities of her institution

10:35 – 11:15 Coffee break

11:15 – 11:45 First Working Session

Chair: Metin Kozak

Antónia Correia, Metin Kozak, Quiet Quitting in Tourism and Hospitality (10')

Peter Björk, Locals as Part-time Marketers – Engaging Residents in Service Innovation and Sustainable Destinations (10')

Maria Lexhagen, The Tourist-Resident Nexus in Rural Destinations (10')

11:45 - 12:00 Invited Speaker

Scott Cohen, Lifestyle mobilities: Progress and tensions (15') Invited

12:00 – 13:30 Lunch

13:30 – 14:30 Second Working Session

Chair: Thomas Bieger

Damiano De Marchi, *Venice as a Smart and Sustainable Destination* (20')

Lucie Plzakova, Egon Smeral, *Key Factors of Resilience and Competitiveness: A City Tourism Perspective* (20')

Thomas Bieger, Market for second homes reviewed in the aftermath of Covid and sharp population growth (10')

14:30 – 14:45 Coffee break

14:45 – 15:00 Report about the AIEST conference 2023

Chair: Egon Smeral

David Airey, AIEST conference 2023 (15')

15:10 – 17:30

Rock Salt Mines, Loulé

19:00 – 20:00

Visit to Quinta do Lago and Dinner at Restaurant O tanque (Seafood)

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Day 3: Saturday, April 25

10:00 - 11:00 Third Working Session

Chair: Allan M. Williams

Dirk Schmücker, Where do synthetic respondents take empirical social sciences? *TBA* (20')

Anne Koechling, Going Green, Being Seen? Social Return of Displaying Sustainable Travel Choices on Instagram (20')

Allan M. Williams, *Tourism: No Longer the Exceptional Industry?* (10')

11:00 - 11:15 Coffee break

11:15 - 11:45 Fourth Working Session

Chair: Raija Komppula

Justyna Majewska, Effects of currency integration on tourism demand: DID model for current and prospective eurozone members (10')

Nina Katrine Prebensen, *Service Type Sensitive Business Model Innovation (BMI)* (10')

Harald Pechlaner, *Are Sustainable Tourism Observatories Descriptive or Anticipatory? Integrating Monitoring and Foresight* (10')

11:45-12:00- KIPT Road Show

Our pipeline projects (Antónia Correia)

12:00-13:30 Lunch

13:30 - 14:30 General Assembly

14:45

Historic Center of Loulé

15:30

Wine Tasting at Quinta da Tor

19:30

Dinner at Querença Restaurant (degustation menu) with Fado

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Day 4: Sunday, April 26

10:00 - 14:00

Boat tour with brunch

14:00

Farewell



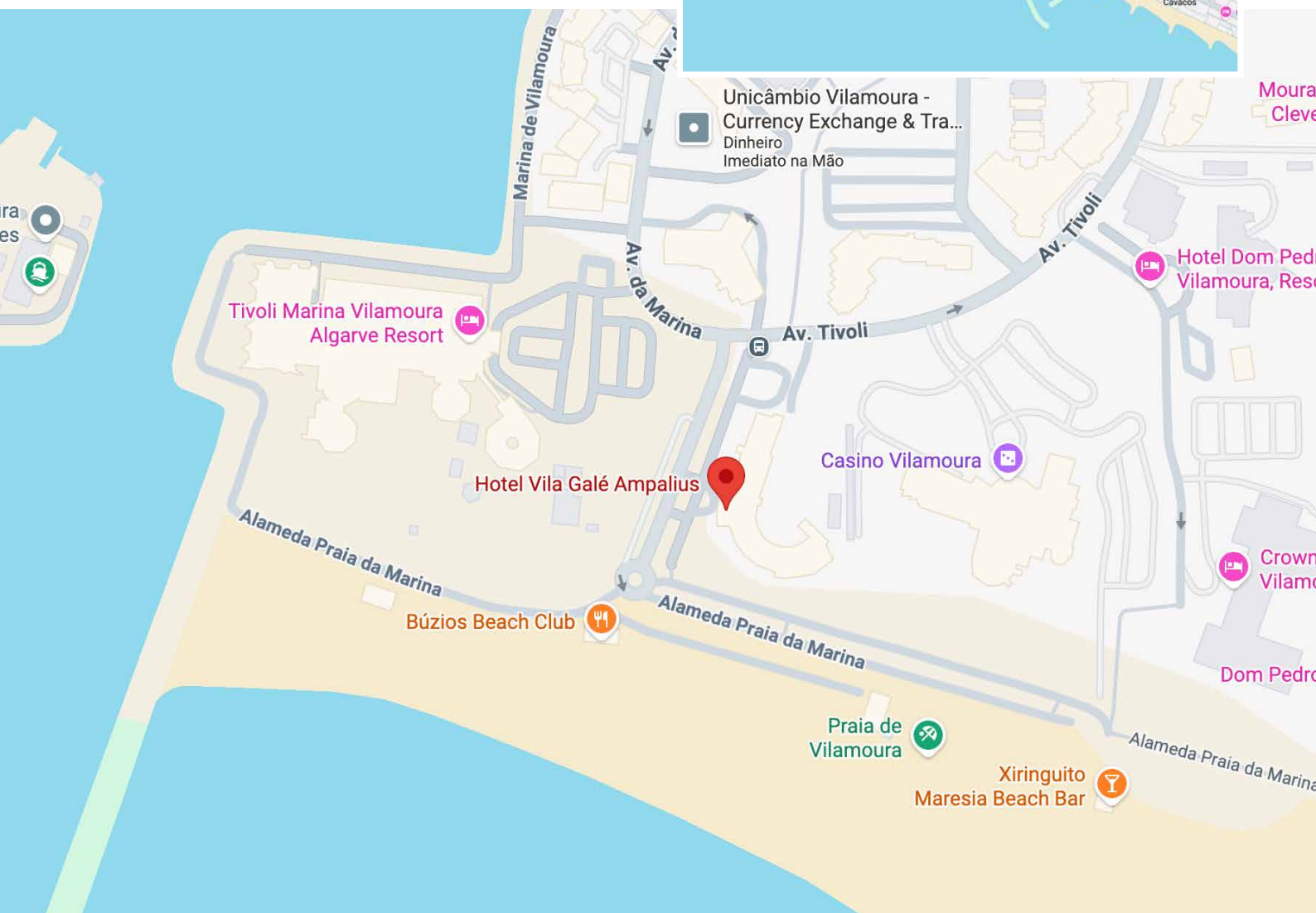
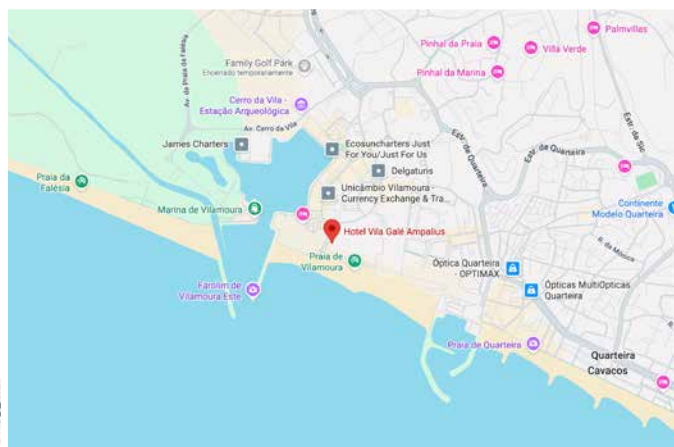
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Vilamoura Map

Distance from the **airport to the hotel, 30 min (24.1 km).**

Distance from the **bus station (quarteira bus station) to the hotel 11 min (3.1 km)**

Distance from the **train station (loulé) to the hotel 16 min (8.6 km)**



IF YOU HAVE ANY QUESTIONS
CONTACT INFORMATION

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Notes:

The program may undergo slight changes if the weather conditions require it.